

COUNCIL AGENDA: 5/10/05 ITEM: 10.1

Memorandum

TO: City Council

FROM: Mayor Ron Gonzales

SUBJECT: Strong Neighborhoods Initiative

Project Area Committee Extension

DATE: May 2, 2005

Approved

Date

3/2/05

RECOMMENDATION

I recommend that the City Council/Agency Board extend the life of the Strong Neighborhoods Initiative Project Area Committee for twelve months, direct staff to revise PAC procedures and bylaws to reflect the changes noted below, and extend the terms of the specific members listed below.

BACKGROUND

The SNI Project Area Committee was established in January 2002 to fulfill redevelopment legal requirements and to serve as an advisory body for the Strong Neighborhoods Initiative process, especially on matters relating to implementation of the SNI Redevelopment Plan. The SNI PAC is composed of residential owner-occupants, residential tenants, business owners, and members of community organizations in SNI areas.

The Strong Neighborhoods Initiative Project Area Committee will end its original three-year term in July. I strongly commend the SNI PAC members for their hard work and contributions to make San Jose neighborhoods better places to live and work.

ANALYSIS

As SNI plans move into implementation, it is important to have an advisory board to help strengthen the ties between residents and government. In the past three years, the PAC has provided valuable advice and suggestions on neighborhood related policy issues. Extension of the SNI PAC for one year also will make up for the time lost when Agency funds were on hold because of budget uncertainties. The extension is in accordance with California redevelopment law, which requires specific Board action to extend a PAC from year to year after its original term.

The extension should include the following conditions:

- 1. Reduce the size of the PAC to a maximum of 27 members to improve effectiveness.
- 2. Schedule no more than ten meetings of the PAC during the one-year extension.
- 3. Create a work plan for the next 12 months that links directly to budget business plans, reflects clear priorities to achieve SNI PAC goals, and focuses on specific neighborhood-related topics such as:
 - ✓ Developing neighborhood investment strategies, including grants and fundraising;
 - ✓ Encouragement and support of volunteers;
 - ✓ Building the capacity of neighborhood leaders and organizations;
 - ✓ Providing feedback on policy issues affecting neighborhoods, such as community outreach and traffic level of service.

I recommend that the SNI PAC should continue and include the following members who have demonstrated their commitment through attendance and participation in at least one of the meetings this year:

- 1. Errolyn Blank, Tenant
- 2. Louis Chiaramonte, Business Owner
- 3. Robert Crutchfield, Community Organization
- 4. Harvey Darnell, Owner-Occupant
- 5. Robert Dolci, Community Organization
- 6. Carolyn Downey, Owner-Occupant
- 7. Sister Marian Fahey, Community Organization
- 8. Don Gagliardi, Owner-Occupant
- 9. Bob Gill, Community Organization
- 10. Autumn Gutierrez, Owner-Occupant
- 11. Ernest Guzman, Tenant
- 12. Ken Henning, Community Organization
- 13. Randi Kidman, Community Organization
- 14. David Moffet, Business Owner
- 15. Anthony Munoz, Tenant
- 16. Doug Ownbey, Community Organization
- 17. Judy Purrington, Tenant
- 18. Ed Rast, Tenant
- 19. Martin Renteria, Community Organization
- 20. Joan Rivas-Crosby, Owner-Occupant
- 21. Joe Rubino, Business Owner
- 22. Erik Shoennauer, Tenant
- 23. Claudia Shope, Owner-Occupant
- 24. Beth Shafran-Mukai, Owner-Occupant
- 25. Gary Sunseri, Business Owner
- 26. Kathy Sutherland, Owner-Occupant
- 27. Annette Wright, Community Organization

COST

It is not anticipated that any additional public funds will be needed to support the one-year extension of the SNI PAC.